

5 Step Process to Save Time, Tears and Re-work



STEP 1: Create a vision board folder

Collect pictures of designs and features to share with your designer and printer. Our <u>Product Gallery</u>, <u>Video Gallery</u> and <u>Printing Features Tool</u> are great places to start.

STEP 2: Get your design resources lined up

We strongly recommend working with a designer/illustrator who has experience preparing files for print. The time spent finding the right person early on will save you frustration and re-work later.

Make sure your designer is familiar with our <u>artwork requirements</u> (standard industry practices).

Need Design Help? <u>Contact Us</u> for **recommended designers** AND **printing templates**. We're happy to get involved early on in your design process.

STEP 3: Request a quote

It's important to understand **what is/isn't included in each printer's quote**. Here's what's included in every <u>MCRL Overseas Group quote</u>.

You can request an all-in quote here.

STEP 4: Submit your creative files

To save time and frustration, follow our <u>artwork submission guidelines</u> when laying out your book, journal or planner AND submitting your print- ready files.

STEP 5: Review your physical proof with a designer (and friends)

Many printers don't include a close matching bound physical proof in their quote. We do! Your physical proof is the last chance to change any physical aspects (materials or finishes) of your project and correct any content errors.

We recommend you get a fresh set of eyes to review your physical proof!! Keep in mind that our proof is printed from a digital printer NOT the offset press that your final book will be printed on. <u>Here are the differences.</u>

If you found this helpful, watch the full webinar recording of 5 Step Process to Save Time, Tears and Re-work